

FAX# 323-934-7860
HARRIS REPORT FROM REP NOV1/12 16.25
CHANGES *** WPXI-TV ***

DATE NOV1/12 16.25

****30 MIN SEP B/T SPOTS****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		SZ	800A-900A	30		\$575.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW ORD COM1 : CXL DUE N/A AND AGY CXL CON COM1 : TODAY SHOW												
3		SZ	400P-430P	30		\$300.00	10/30	11/2	0		TU-F	0
PROGRAM : JUDGE JUDY ORD COM1 : CX 3K DUE N/A CON COM1 : JUDGE JUDY CON COM2 : 1X/PD MAX												
4		SZ	400P-430P	30		\$300.00	11/5	11/5	0		MON	0
PROGRAM : JUDGE JUDY ORD COM1 : CXL DUE N/A AND AGY CXL CON COM1 : JUDGE JUDY												

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
5	SZ		430P-500P	30		\$350.00	10/30	11/2	1		TU-F	1
PROGRAM : JUDGE JUDY												
ORD COM1 : CXL 2X DUE N/A												
CON COM1 : JUDGE JUDY												
CON COM2 : 1X/PD MAX												
6	SZ		430P-500P	30		\$350.00	11/5	11/5	0		MON	0
PROGRAM : JUDGE JUDY												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : JUDGE JUDY												
7	SZ		600P-630P	30		\$900.00	10/30	11/2	2		TU-F	2
PROGRAM : EARLY NEWS AT 6P												
ORD COM1 : CXL 2X DUE N/A												
CON COM1 : EARLY NEWS AT 6P												
CON COM2 : 1X/PD MAX												
8	SZ		600P-630P	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : EARLY NEWS AT 6P												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : EARLY NEWS AT 6P												
9	SZ		700P-730P	30		\$1,650.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY												
ORD COM1 : CXL 1X DUE N/A												
CON COM1 : JEOPARDY												
CON COM2 : 1X/PD MAX												
10	SZ		700P-730P	30		\$1,650.00	11/5	11/5	0		MON	0
PROGRAM : JEOPARDY												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : JEOPARDY												
14	SZ		1100P-1135P	30		\$2,000.00	11/5	11/5	0		MON	0
PROGRAM : LATE NEWS												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : LATE NEWS												

REP HEADLINE# 6387743 TRF# 338448
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-634-8074
 ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16		SZ	1135P-1235A	30		\$450.00	11/5	11/5	0		MON	0
PROGRAM : TONIGHT SHOW												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : TONIGHT SHOW												
18		SZ	1235A-135A	30		\$200.00	11/5	11/5	0		MON	0
PROGRAM : JIMMY FALLON												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : JIMMY FALLON												
20		SZ	135A-235A	30		\$125.00	11/5	11/5	0		MON	0
PROGRAM : CARSON DALY												
ORD COM1 : CXL DUE N/A AND AGY CXL												
CON COM1 : CARSON DALY												
NOV/12 30550.00												CONTRACT TOTAL 30550.00
												TOTAL SPOTS 29

MARKET TOTALS \$140,500 WPXI 30% KDKA 28% WTAE 22% WPGH 14% CABL 0% WPCW 6% WPMY 0%
 SHARES ESTIMATED. WPXI WAS #1 RANKED STATION
 SVC- NSI BOOKS- EST/ES NOV/PJ NOV/ES NOV/11 MAY/12 FEB/12
 DEMOS- RA55+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE